

Cross Culture Training & Teambuilding

3-4 hour Custom Session

Learn, move and gather insight into your international customers, partners, and team members.

3000 CHF/session*

Culture affects business.

Our communication style, the way we deal with conflict, and even simple work processes vary in different countries. Like an iceberg, we may notice what's on the surface, but it's those larger aspects below the surface that can disrupt everything!

This unique workshop creates awareness for culture and personality differences, discourages stereotyping, and brings multi-national teams together.

Theory presentations are short, so most of the time may be spent engaging, thinking, and sharing with each other.

The workshop is provided in English.

Who benefits?

The teambuilding is designed for international business, product or functional teams.

Teambuilding Structure

We start with an introduction of culture and the key underlying culture dimensions most important to business. Action-oriented activities literally have people moving around the room as team's explore their culture and the culture of others.

Next, we dig into culture's impact on business and communication. Topics are chosen based on the team's culture mix and needs. We use break-out workshops to draw teams into the topic and into each other's shoes.

In the last workshop, we dig into country specific differences. Team members use their new knowledge to present and share tips with each other.

This is a fast-moving fun session that always leaves teams asking for more.

Your facilitator

Kimberly VanLandingham, international business consultant and president of European Market Link SARL, provides the training and facilitation. Kimberly's experience includes extensive business culture study and 23 years with DuPont de Nemours in the US and Europe. She held numerous global sales, technical, marketing, business and corporate management roles. Her industry experience includes industrial, consumer, multinationals and SMEs.

She is a guest & paid speaker on culture and geographic business development at numerous associations and universities.

Kimberly has a passion for helping teams and addressing real business situations.

Details

*Price includes –

- Materials tailored to your goals (up to 4 hours).
- Facilitation for up to 25 people.
(Larger groups may also be accommodated.)

Travel expenses are additional.

For more details contact us at –
info@europeanmarketlink.com
www.europeanmarketlink.com